

## NurseMate™ ASAP Colostrum Supplement Gel for Puppies



***“The only thing better, is Mom.”***

Born with relatively no immune system, newborn puppies depend on colostrums from their mothers to transfer the first immune factors to their systems. A weak immune system in the pup’s first hours of life can have a negative influence on the rest of the puppy’s life.

**45% of puppy losses happen in the first 24 hours after birth.**

**35% of puppy losses happen in the first 12 hours after birth.**

*If you are going to save these puppies, you need to target the high-risk puppies and do something positive to keep losses down during that critical window of time.*

***Colostrum-deprived puppies die. NurseMate™ should be given throughout the first 96 hours after birth. If possible, the first dose should be given right after birth, before they start nursing. NurseMate™ ASAP Colostrum Gel will save puppies!***

The first step is to identify at-risk puppies:

- 1. Hand-fed puppies.***
- 2. Puppies of larger than average litters.***
- 3. Difficult birth puppies or C-section puppies.***
- 4. Puppies that are smaller than the rest of the litter.***
- 5. Sick mothers – a sick mother’s milk will taste bad and may be toxic with bacteria.***

*NurseMate™ ASAP Colostrum Gel given to high-risk puppies in the first 96 hours after birth will insure the best possible chance for survival. It comes in an economical 15ml syringe that can feed up to 7 puppies.*

## ShipMate Gel for Puppies



***Dr. Bramlage recommends that all breeders use this product prior to shipment, vaccination and for weaning. (Now with a butterscotch flavor puppies love!)***

***ShipMate helps prepare the puppy for the rigors of transportation and a new environment.*** The process of transporting puppies can be very hard on the young animal. Bioactive proteins from colostrum act as a “trigger” in the innate immune system relieving stress related diseases by helping treat bacterial and viral gastrointestinal infections. This promotes a healthier puppy on arrival to a predetermined destination.

***ShipMate is a great product to use when weaning puppies as well.*** ShipMate prepares puppies for the strain of weaning. Start administering ShipMate at weaning and give daily till stools are firm.

***ShipMate not only helps reduce stress for the puppy, but compliments vaccines given to puppies.*** Administer one week before vaccination to get the best results from the vaccine.

*ShipMate Gel is an all natural product derived from bovine colostrum. It is safe and easy to administer. The gel comes in a 15ml (Puppies 5lbs or less - 2ml per dose; Puppies 6-10lbs – 4ml per dose) syringe and should be administered once a day for 3 to 4 days prior to shipment/weaning.*

**Dr. Donald Bramlage, DVM endorses the use of NurseMate Gel for Puppies and ShipMate Gel for Puppies.**