

Sterling Technology

Quality Colostrum & Bioactives



Colostrum Substitute for Use in High-Risk Puppies

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NURSEMATE™ COLOSTRUM Supplement for Puppies from Sterling Technology “The only thing better, is mom.”

Forty-five percent of puppy losses happen in the first 24 hours after birth, 30% during the first 12 hours. If you are going to save these puppies, you need to target the high risk puppies and do something positive to keep losses down during that critical window. NurseMate™ Colostrum get will save puppies.

Colostrum is the pre-milk fluid produced from the mother’s mammary glands during the first few days after birth. Colostrum is a rich source of antibodies, growth factors and nutrients for the suckling neonate.

Colostrum increases the growth of good bacteria (Lactobacillus) while inhibiting the bad bacteria (E-coli). Colostrum also stimulates the immune system to respond appropriately. Colostrum-deprived puppies die!

The first step is to identify at-risk puppies:

1. Hand-fed puppies – these puppies don’t get the natural protection occurring in the mother’s milk. NurseMate™ should be given during the first 96 hours after birth or longer if they are weak or poor doers.
2. Puppies of larger than average litters – there may not be enough colostrum to go around. Nipple-guarding puts smaller pups at a disadvantage. NurseMate™ should be given during the first 96 hours after birth.
3. Difficult birth puppies or C-section puppies – these mothers are slow to come into their milk, some of these puppies will be colostrums deficient due to slow milk production by the mother. NurseMate™ should be given during the first 96 hours after birth
4. Puppies that are smaller than the rest of the litter – statistics show that these puppies have a mortality rate as high as 50%. Often times these puppies are conceived later than the rest of the litter and may be born premature in comparison. Being born even a few days premature is a life-threatening situation. Premature puppies’ suckling reflex is poor, they don’t nurse as effectively the first 48 hours. Nursing the mother is difficult. NurseMate™ Colostrum will protect the premature baby and should be given during the first 96 hours.
5. Sick mothers – a sick mother’s milk may be toxic with bad bacteria and will taste bad. These mothers need help with their litters until antibiotics can get their problem under control. NurseMate™ inhibits bad bacteria while stimulating good bacteria (lactobacillus) production in the puppy’s gut.

Not all puppies need a colostrum supplement. Mothers who have an easy birth, few puppies and lots of milk will give plenty of colostrums naturally. NurseMate™ Colostrum given to high-risk puppies in the first 96 hours after birth will ensure the best possible chance for survival.

NurseMate™ ASAP Colostrum Supplement for Puppies



Administer 2ml as soon after birth as possible or when reduced appetite or digestive irregularities are observed. Additional feedings as needed.